



PATENT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re application of : Wong)

Serial No.: 09/882,771)

Art Unit: 3622

Filed: 06/18/2001)

Examiner: DURAN, ARTHUR

For: "METHOD, AN APPARATUS, AND A)
 COMPUTER PROGRAM FOR EFFECTIVELY)
 REACHING A TARGET AUDIENCE AND)
 SIGNIFICANTLY INCREASING THE EFFICIENCY)
 OF INTERNET BANNER ADVERTISEMENT")

Commissioner of Patents and Trademarks
 Washington, DC 20231

AMENDMENT A

Dear Sir:

In response to the Office Action mailed on July 5, 2006, please amend the above
 identified application as follows: